

Treasurer's Report for Albany Strollers & Rollers, 2019

Harry Chomsky
November 19, 2020

Summary

Starting balance 1/1/2019:	\$6,580.45
Ending balance 1/1/2020:	\$11,201.32

Bike Racks

Providing bike racks and public pumps in Albany's public spaces is our biggest program. In 2019, we installed four Bike Bike Racks: three in Albany's Solano Avenue business district and one at Albany Children's Center. We designed and printed new stickers to reflect updated sponsorship as businesses changed hands. We also obtained replacement parts for an AirKit pump. The equipment cost \$2,962.50; local businesses and other organizations contributed \$1,540 toward the cost. The City of Albany installs the racks for us.

Net to AS&R:	-\$1,422.50
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"Check for Bikes" Clings and Bumper Stickers

We received \$2,133.47 in revenue for clings and stickers. \$60.37 of that amount was sales tax for our in-state buyers. For our PayPal orders, we incurred fees from PayPal totaling \$9.43. Custom design cost \$183, production cost \$1,238.02, and shipping and transportation cost \$132.25.

Many people across North America bought "Check for Bikes" clings and stickers, quite a few after learning about our safety program on Facebook.

Various organizations and businesses placed large orders of "Youth" branded clings and bumper stickers (totaling more than 5000, some customized) to distribute at community events: the City of Davis Safe Routes to School (in English and Spanish), Breakaway Cycling Children's Charity, Canmore Community Cruisers, Bikes for Tots/Fast Freddie Foundation, GS Andiamo youth racing team, Ocean View Elementary School Safe Routes to School, and Remember Matthew: Change Lanes to Pass a Cyclist. AS&R also took this opportunity to order Youth versions of clings and bumper stickers as stock.

Net to AS&R:	\$510.40
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Leg Bands

We continued to distribute reflective leg bands produced in previous years. Recipients donated a total of \$150 in 2019 for about 50 reflective bands.

Net to AS&R:	\$150.00
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BikeLink Cards

We are a vendor of BikeLink cards that people can use to park their bikes securely in lockers at BART stations and other destinations. Each card is worth \$20, which typically allows 400 hours of parking. We pay the supplier \$16 for each card and sell them for \$20, giving us a small positive cash flow in the long run.

In 2019 we sold four cards for \$80. All of the cards came from our prior inventory.

We occasionally obtain free cards to give away to volunteers. In 2019, we gave one each to Mattison Ly and Michael Gill as thank yous for volunteering with AS&R on our community events.

Net to AS&R: \$80.00

Events

For the 2019 Solano Stroll, the Solano Avenue Association sponsored our Bike Valet Parking in the amount of \$1,500. For our Energizer Station at Bike to Work Day, Bike East Bay gave us half of their \$950 revenue from riders who signed up for a BEB membership.

AS&R has invested in portable racks for Bike Valet Parking. In 2019 we rented out those racks to FoodieLand for their Night Market events, bringing us \$750 in revenue.

Net to AS&R: \$2,725.00

Donations

Our longtime donor Grizzly Peak Cyclist granted us \$1,500 from their annual Grizzly Peak Century fundraising. They also made an additional \$1,500 donation to AS&R in memory of longtime GPC member Bruce Berg, who was passionate about community cycling organizations like ours. We will utilize that donation for a future project around town. Have an idea what that project should be? Put it out to the Discussion List!

We received a \$1,000 donation from Emison Hullverson LLP / Bicycle Law. This money will be used for Albany's first on-street bike corral, which AS&R members designed for the soon-to-be-a-reality Parklet at Mr. Dewie's and Souvenir Coffee Co.

Bike East Bay helped us set up a web page for people to donate to AS&R online. We received \$55 in online donations from two individuals.

Net to AS&R: \$4,055.00

Fiscal Sponsorship

AS&R's fiscal sponsor, Bike East Bay, manages AS&R's money and takes care of our required paperwork and government filings. BEB charges a fee for this service, calculated as a percentage of our total revenue. The fee for 2019 was \$1,049.06.

Net to AS&R: -\$1,049.06

