# Treasurer's Report for Albany Strollers & Rollers, 2018

Harry Chomsky November 18, 2020

### **Summary**

Starting balance 1/1/2018: \$5,732.02 Ending balance 1/1/2019: \$6,580.45

#### **Bike Racks**

Providing bike racks and public pumps in Albany's public spaces is our biggest program. In 2018, we installed six Bike Bike Racks: three on Solano Avenue in Albany's business district, and three for the new Ohlone Greenway Exercise Plaza, in conjunction with Albany Rotary Club. We also obtained replacement parts for an AirKit pump. The equipment cost \$3,908.31; local businesses contributed \$2,000 toward the cost. The City of Albany installs the racks for us.

Net to AS&R: -\$1,908.31

### "Most Relaxed Biking Routes" Map

In 2018 AS&R designed and printed a map showing Albany's "Most Relaxed Biking Routes". The Albany Little League and Albany-Berkeley Soccer Club each contributed \$100 toward the \$432.02 printing cost.

Net to AS&R: -\$232.02

## "Check for Bikes" Clings and Bumper Stickers

We received \$257.56 in revenue for clings and stickers. \$16.34 of that amount was sales tax for our in-state buyers. For our PayPal orders, we incurred fees from PayPal totaling \$3.93. Our inventory from prior years sufficed, so the program had no other costs in 2018.

Many people across North America bought "Check for Bikes" clings and stickers, quite a few after learning about our safety program on Facebook.

Net to AS&R: \$237.29

## Leg Bands

We continued to distribute reflective leg bands produced in previous years. Recipients donated a total of \$160 in 2018 for more than 50 reflective bands.

Net to AS&R: \$160.00

#### **BikeLink Cards**

We are a vendor of BikeLink cards that people can use to park their bikes securely in lockers at BART stations and other destinations. Each card is worth \$20, which typically allows 400 hours of parking. We pay the supplier \$16 for each card and sell them for \$20, giving us a small positive cash flow in the long run.

In 2018 we sold three cards for \$60 plus \$0.49 postage. We obtained six new cards for \$96.

We occasionally obtain free cards to give away to volunteers. In 2018, we gave one to Shauniece Williams as a thank you for volunteering the past few years on the Bicycle Valet Parking lot at the Solano Stroll.

Net to AS&R: -\$35.51

#### **Events**

For the 2018 Solano Stroll, the Solano Avenue Association sponsored our Bike Valet Parking in the amount of \$1,500. We did not have our usual revenue share with Bike East Bay for Bike to Work Day.

Net to AS&R: \$1,500.00

#### **Donations**

Our biggest donation was from our longtime supporter the Grizzly Peak Cyclists, who granted us \$1,700 in 2018. We received two individual donations, totaling \$350.

Net to AS&R: \$2,050.00

## **Fiscal Sponsorship**

AS&R's fiscal sponsor, Bike East Bay, manages AS&R's money and takes care of our required paperwork and government filings. BEB charges a fee for this service, calculated as a percentage of our total revenue. The fee for 2018 was \$618.77.

BEB's records for our account at the end of 2017 did not perfectly match AS&R's own records. With careful research we were able to resolve most of the discrepancies, but a few were too hard to decipher and required a compromise. AS&R accepted a loss of \$34.25 to bring the books into perfect alignment.

Net to AS&R: -\$653.02

#### **Miscellaneous**

We spent \$150 for our meeting space at St. Alban's Church, and \$120 for membership in the Albany Chamber of Commerce.

Net to AS&R: -\$270.00