

# Treasurer's Report for Albany Strollers & Rollers, 2017

Harry Chomsky

July 13, 2018

## Summary

Starting balance 1/1/2017:	<b>\$6,904.13</b>
Ending balance 1/1/2018:	<b>\$5,732.02</b>

## Fiscal Sponsorship

AS&R's fiscal sponsor, Bike East Bay, manages AS&R's money and takes care of our required paperwork and government filings. BEB charges a fee for this service, calculated as a percentage of our total revenue.

Net to AS&R:	<b>-\$691.79</b>
--------------	------------------

## Bike Racks

Providing bike racks and public pumps in Albany's public spaces is our biggest program. In 2017, we installed four Bike Bike Racks and one AirKit pump, all on Solano Avenue in Albany's business district. We spent \$2,701.25 to buy the racks and pump, and \$87.80 to print decals for them. Local businesses contributed \$1,400 toward the cost. The City of Albany installs the racks for us.

We also sponsored bike rack installations at Albany's schools. We paid \$938.94 for seven racks at Albany High School, and we contributed \$1,000 toward the purchase of racks for 30 bikes at Albany Middle School.

Net to AS&R:	<b>-\$3,327.99</b>
--------------	--------------------

## Parklet

Albany's first parklet opened recently, on Solano Avenue near Cornell School. The project solicited donations from the community. AS&R made a donation of \$1,000. This parklet has become one of Solano Avenue's outdoor gathering hubs.

Net to AS&R:	<b>-\$1,000.00</b>
--------------	--------------------

## "Check for Bikes" Clings and Bumper Stickers

We received \$1,496.65 in revenue for clings and stickers. That amount includes a sales tax obligation of \$105.98 — we use the "sales tax included" model instead of itemizing the breakdown for our buyers. We spent \$1,128.23 for production and \$50 for design. For our PayPal orders, we incurred fees from PayPal totaling \$11.64.

Many people across North America bought "Check for Bikes" clings and stickers, quite a few after learning about our safety program on Facebook. A few notable orders from 2017 were a professional

driver of satellite trucks for the company PacSat and #EllensLaw, a group in New Brunswick, Canada promoting the new provincial "Ellen's Law" requiring motorists to give a metre when passing a cyclist.

Various organizations and businesses placed large orders of bumper stickers (totaling more than 2000) to distribute at community events: Bike Fremont, BikeWalkCV and Eden Bicycles (Castro Valley), Missing Link Bicycle Cooperative, Richmond Police Department (English & Spanish), Chico Velo, Remember Matthew: Change Lanes to Pass a Cyclist, Belmont Wheelworks (MA), Front Rangers Cycling Club (CO) and Tri Velo Race Series (CO).

**Net to AS&R: \$200.80**

## **Leg Bands**

We continued to distribute reflective leg bands produced in previous years. Recipients donated a total of \$506 in 2017 for more than 150 reflective bands.

**Net to AS&R: \$506.00**

## **BikeLink Cards**

We are a vendor of BikeLink cards that people can use to park their bikes securely in lockers at BART stations and other destinations. Each card is worth \$20, which typically allows 400 hours of parking. We pay the supplier \$16 for each card and sell them for \$20, giving us a small positive cash flow in the long run.

In 2017 we sold five cards for \$100. We obtained six new cards for \$96 plus \$6.65 for shipping and handling.

We occasionally obtain free cards to give away to volunteers. In 2017, we gave one to Eli Cochran as a thank you for coordinating the eastern Bicycle Valet Parking lot at the Solano Stroll.

**Net to AS&R: -\$2.65**

## **Events**

For the 2017 Solano Stroll, the Solano Avenue Association sponsored our Bike Valet Parking in the amount of \$1,500, and we received \$100 more in tips. For our Energizer Station at Bike to Work Day, Bike East Bay may give us half of the revenue from riders who sign up for a BEB membership; this came to \$305 for 2017's event, along with \$195 from the previous year's event that was processed in 2017.

We spent \$244.86 for materials for Bike to Work Day and the Bike Rodeo, mostly food and drink.

**Net to AS&R: \$1,855.14**

## **Donations**

Our biggest donation was from our longtime supporter the Grizzly Peak Cyclists, who granted us \$1,300 in 2017. We received two individual donations, totaling \$250.

**Net to AS&R: \$1,550.00**

## **Communications**

A community member helped us produce our **GREENways** in the first half of 2017, for a stipend of \$222.50.

**Net to AS&R:** **-\$222.50**

## **Miscellaneous**

We spent \$39.12 for various office supplies.

**Net to AS&R:** **-\$39.12**