

# Treasurer's Report for Albany Strollers & Rollers, 2015

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## Summary

Starting balance 1/1/2015:	\$5,441.73
Ending balance 1/1/2016:	\$6,910.36

## Bike Racks and Air Kit

As in previous years, our biggest-budget project was Bike Bike Racks. In 2015 we added 4 racks in 3 locations. Local businesses and the City of Albany share costs with AS&R, and the City installs the racks. We also added an Air Kit public bike pump, at the corner of Solano Ave. and Santa Fe Ave. The total cost was \$3,010.90, with \$815 paid by businesses and \$857 paid by the City.

Net to AS&R: -1,338.90

## "Check for Bikes" Clings and Bumper Stickers

Our "Check for Bikes" car-window clings and bumper stickers are selling well both locally and in far-flung locations. Some groups have ordered custom versions. We are proud of our continuing association with "Remember Matthew: Change Lanes to Pass a Cyclist," a foundation started by the parents of Matthew O'Neill, a cyclist who was hit by a car in Southern California. The Richmond Police Department and the City of Richmond re-ordered more of RPD's customized English & Spanish clings. This continues the ongoing cooperation between our neighboring communities. We also designed customized "Check for Bikes" bumper stickers for local Farmers Insurance agent Al Caruso.

We received \$1,493.25 in sales, including \$60 from sales in 2014. Our costs for design, production, and mailing totaled \$1,164.50.

Net to AS&R: \$328.75

## Leg Bands

We began distributing snap-on leg bands for bike riders. The bands are made of a reflective material, and feature AS&R's logo, the "Check for Bikes" image, and the name of our sponsor, Rendez-Vous Cafe Bistro. The bands cost \$447.50 to produce. Rendez-Vous provided \$200, and people who received the bands gave a total of \$252 in suggested donations.

Net to AS&R: \$4.50

## BikeLink Cards

We are an approved vendor of BikeLink cards, which allow people to park bikes securely at places like BART stations. We sell the cards for their face value of \$20, but the supplier charges us just \$16, so we

keep a small amount of money for each card we sell. In 2015 we sold 8 cards for a total of \$160, and paid for 6 cards for a total of \$96. The remaining two cards we paid for in 2016.

**Net to AS&R: \$64**

## **Events**

We participated in Albany's two big annual events: the Solano Stroll and the Arts & Green Festival. In exchange for our Bike Valet Parking service, we received a \$1,000 fee from the Solano Avenue Association and \$121 in tips. We paid \$180 to rent extra racks from Rich City RIDES, and \$35.72 for publicity materials for our own presence at the events.

**Net to AS&R: \$905.28**

## **Donations**

We received a generous \$1,500 donation from Grizzly Peak Cyclists, from funds that they raise at their annual Century ride. Tax-deductible donations from individuals totaled \$200. Our fiscal sponsor, Bike East Bay, charges a small fee for handling our individual donations in accord with 501(c)3 rules, amounting to \$20 in 2015.

**Net to AS&R: \$1,680**

## **Memberships**

We paid \$125 for our continuing membership in the Albany Chamber of Commerce. Our previous memberships in California WALKS and the Alliance for Biking & Walking continued into 2015, but we have not renewed them.

**Net to AS&R: -\$125**

## **Facilities**

Our meetings continue at St. Alban's Church. We had already paid our 2015 room rental fees in late 2014. Our only payment during 2015 was a \$50 fee for our key; this was originally meant to be a refundable deposit, but due to new policies is now non-refundable.

**Net to AS&R: -\$50**