

Treasurer's Report for Albany Strollers & Rollers, 2013

Harry Chomsky

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Summary

Starting balance 1/1/2013: \$3,978.52

Ending balance 1/1/2014: \$3,764.86

Bike Racks

We continued installing bicycle-shaped bike racks around town, with ten racks at seven new locations this year. Local businesses and the City of Albany contributed \$3,854 of the \$5,011.64 cost.

Net to AS&R: -\$1,157.64

"Check for Bikes" clings

We continued to produce and sell vinyl clings with a "Check for Bikes" image, for drivers to install in their car windows. Our biggest customer this year was the Richmond Police Department and Missing Link Bicycle Cooperative. We took in \$1,045.45 in sales, with an additional \$262 coming in after the new year. Our costs totaled \$1,174.89, mainly for production and artwork.

Net to AS&R: -\$129.44

Lights

Our program to sell bike lights to adults and donate lights to children has continued, but at a slower pace. This year we sold some lights that we had bought in previous years.

Net to AS&R: \$78

Publicity

In addition to producing flyers to distribute at public events, this year we placed our first advertisement, in the Albany High School Yearbook.

Net to AS&R: -\$265.74

Materials and Supplies

We invested \$520.80 in six new portable bike racks for Bike Valet Parking. We also spent some money on t-shirts and food for public events, and on miscellaneous operating expenses.

Net to AS&R: -\$790.84

Donations

We received a very generous \$1,600 donation from Grizzly Peak Cyclists. We established a program with Bike East Bay (formerly East Bay Bicycle Coalition), our fiscal sponsor, that lets individuals donate to us via the sponsor and receive a tax deduction.

Net to AS&R: \$1,927

Sponsorships

Bua Luang and Fehr & Peers have continued their long tradition of sponsoring our work for the Solano Stroll and Bike to Work Day, respectively. This year we paid to become a sponsor of the Albany Arts & Green Festival.

Net to AS&R: \$300

Memberships

We continued our organizational memberships in the Albany Chamber of Commerce, California WALKS, and the Alliance for Biking & Walking. We did not pay a membership fee to Alliance for Biking & Walking during 2013 due to accidents of scheduling.

Net to AS&R: -\$175